



www.kcm.org/red-apple/



June 1, 2020

Dear KCM Partner,

Exciting news! KCM's Annual Red Apple School Supplies Program is underway for 2020! As you know, the first day of school is stressful for most children. Not having the required supplies may leave students feel embarrassed and unprepared, especially when it seems most of the children in their class have what they need. In 2019, with the support of local churches and our community, KCM was able to provide 625 students with new backpacks and the required school supplies. ***This year, with the economic impact of COVID-19, we anticipate around 1,000 children registering this year for this assistance. At a cost of \$35 per child, our fundraising goal is \$35,000.*** Funds raised over our goal amount will be designated to financial assistance for our Social Services families.

Our Red Apple Program has helped thousands of children over the past 26 years, and this year, we are leveraging our efforts by partnering with another local non-profit, Compassion Katy (CK). Here's how it will work.

- **Compassion Katy's Operation Back2School** will focus on providing backpacks and school supplies to 17 *Katy ISD Title 1 Elementary Schools*.
- **Katy Christian Ministries (KCM) Red Apples** will ensure that all other school aged children that need help, *Grades K-12, of any Non-Title 1 school within Katy ISD*, receive school supplies through our Red Apples Program. All families assisted by KCM will undergo a comprehensive assessment to determine eligibility, and provided with wraparound services, for a successful year. Through our partnership with Houston Food Bank, we will also be providing a minimum of 10,000 of fresh, free produce to these same families on the day of pickup.

Who can get involved?

Many churches get involved by collecting donations through their Missions programs, Sunday School Classes, Choir, or Youth Groups. Local Businesses, school alumni organizations, civic groups, and individuals are also important donors to this program each year. If your group would like to receive a fundraising packet of our traditional, paper Red Apples, please let us know at RedApple@kcm.org. Each apple represents a child sponsored.

Donations can easily be made online at: www.kcm.org/red.apple. Checks are also accepted, payable to Katy Christian Ministries and "Red Apples" in the memo line, mailed to: P.O. Box 986, Katy, TX 77492. Cash donations can be dropped off at our Administration Office at 5504 1st Street, Suite B, Katy, TX 77493 Monday – Thursday 8am-5pm. We ask that all monetary donations be turned in by August 31, 2020. If you, your youth group, Sunday School Class, family or friends would like to volunteer or organize an additional drive, please contact RedApple@kcm.org.

KCM serves a large population, spanning 12 zip codes, and very diverse in social and economic means. We need your help! The need is big, but our God is bigger, and we are so excited to equip these students and their families for a successful school year. Thank you for believing in and supporting Katy Christian Ministries' Annual Red Apple School Supplies Program!

"Transforming lives through God's grace and the generosity of the community"

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